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Multilaw has published its new Global Data Protection Guide, which collects expert advice from Multilaw's member firms in over 50 jurisdictions globally. The guide provides answers to key issues concerning the fast-developing data protection and privacy laws around the world, and helps data protection officers and in-house counsel understand how the regulatory regime for data protection can affect their organizations in various jurisdictions. Each section of the guide identifies the main laws that govern data protection in that jurisdiction, and gives a detailed overview of the legal principles in place as well as the enforcement authorities responsible for overseeing compliance. The guide also covers issues related to data subject rights, data protection officers, impact assessments, data breach notification requirements, and cross border data transfers. The use of personal data in marketing is also considered, with specific information on electronic marketing rules, cookies, and marketing to businesses and consumers.

The Romania chapter was written by **Ciprian Timofte** (Partner) and **Florentina Petri** (Senior Associate). The full guide is available [here](https://www.multilaw.com/Multilaw/Data_Protection_Laws_Guide/Data_Protection_Laws_Guide.aspx)